

Media Kit Worldwide 2020 – Quintessence Publishing

Country Title	Volume	Target Group	Language	Print-run	Subscribers	Frequency p.y.	Month	Size	List Price 1/1 page 4c	List Price 1/2 page 4c	Impact Factor	Official Organ
	Germany											
Quintessenz Zahnmedizin	71	Dentists	German	17.900	10.971	12	01–12	210 × 280 mm	€ 5.700,-	€ 2.995,-	-	-
Quintessenz Zahntechnik	46	Dental Technicians/Prosthodontists	German	8.100	5.007	12	01–12	210 × 280 mm	€ 4.990,-	€ 2.590,-	-	-
Endodontie	29	Endodontists/Dentists	German	4.700	3.798	4	03 / 05 / 09 / 11	210 × 280 mm	€ 3.950,-	€ 2.180,-	-	DGET/VDZE/ÖGE
Kieferorthopädie	34	Orthodontists	German	3.500	2.174	4	03/05/09/11	210 × 280 mm	€ 3.760,-	€ 1.950,-	-	-
Implantologie	28	Implantologists/Dentists	German	5.300	4.438	4	03/06/09/11	210 × 280 mm	€ 4.590,-	€ 2.520,-	0.074	DGI next® Generation
Parodontologie	31	Periodontists/Dentists/Implantologists	German	6.000	4.014	4	02/05/08/11	210 × 280 mm	€ 4.250,-	€ 2.220,-	-	DG Paro
Quintessenz Team-Journal	50	Entire dental team	German	10.000	5.123	11	01–07 and 09–12	210 × 280 mm	€ 2.550,-	€ 1.300,-	-	-
Dentista	13	Women Dentists	German	10.500	-	4	03/05/08/11	210 × 280 mm	€ 2.700,-	€ 2.000,-	-	VdZÄ – Dentista e. V.
Senioren-Zahnmedizin	8	Dentists with a high proportion of older patients	German	2.300	683	3	03/08/11	210 × 280 mm	€ 2.580,-	€ 1.445,-	-	DGAM
Qdent	4	Students, young dentists	German	6.500	-	4	02/06/10/12	210 × 280 mm	€ 2.500,-	€ 1.900,-	-	-
Zahni-Planer	5	Students	German	5.000	-	1	10	127 × 208 mm	€ 1.500,-	-	-	-
DHZ – Der Hessische Zahnarzt	59	Dentists/Members LZKH and KZVH	German	8.000	7.828	6	02/04/06/08/10/12	210 × 280 mm	€ 2.750,-	€ 1.570,-	-	LZÄK Hessen/KZV Hessen
Zahnärzteblatt Brandenburg (ZBB)	31	Dentists/Members LZKB and KZVLB	German	2.800	2.623	6	02/04/06/08/10/12	210 × 297 mm	€ 2.420,-	€ 1.330,-	-	KZV Brandenburg
The International Journal of Esthetic Dentistry	15	Dentists/Dental Technicians	German	4.900	3.694	4	03/06/09/12	210 × 280 mm	€ 3.990,-	-	-	DGÄZ
Germany total				95.500	50.353							
	Worldwide											
Quintessence International	51	Dentists	English	14.500	8.659	10	01–07 and 09–11	210 × 280 mm	€ 5.320,-	€ 2.745,-	1.392	-
International Journal of Oral Implantology	13	Implantologists/Dentists	English	17.800	15.731	4	03/05/09/11	210 × 280 mm	€ 4.590,-	€ 2.520,-	2.513	ICOI/DSOI/SOPIO
Journal of Aligner Orthodontics	4	Dentists/Orthodontists	English	8.000	5.426	4	02/05/09/11	210 × 280 mm	€ 3.950,-	€ 2.250,-	-	EAS/SAOS/FOPAD/GAS/SAL/GN/IAO/SSA/OTAAO/SMOA
ENDO – Endodontic Practice Today	14	Endodontists	English	2.400	1.319	4	03/05/09/11	210 × 280 mm	€ 2.740,-	€ 1.390,-	-	BAET/EEE
Journal of Craniomandibular Function	12	Dentists (craniomandibular function and therapy)	German/English	2.700	1.618	4	02/05/08/11	210 × 280 mm	€ 3.100,-	€ 1.640,-	-	DGFDT der DGZMK
International Journal of Computerized Dentistry	23	Dentists	Engl. + Original Language	5.100	3.772	4	03/05/08/11	210 × 280 mm	€ 3.780,-	€ 1.990,-	1.208	ISCD
Oral Health and Preventive Dentistry	18	Dentists	Engl. + Original Language	3.400	2.642	6	02/04/06/08/10/12	206 × 276 mm	€ 2.850,-	€ 1.580,-	0.902	-
The Journal of Adhesive Dentistry	22	Restorative Dentists	English	2.500	1.915	6	02/04/06/08/10/12	206 × 276 mm	€ 2.850,-	€ 1.580,-	1.875	IAAD
The International Journal of Esthetic Dentistry	15	Dentists/Dental Technicians	English	4.800	3.646	4	02/05/08/10	210 × 280 mm	€ 3.990,-	-	-	EAED/BAAD/AAED/HAED/SAED/SAAAD
Worldwide total				61.200	44.728							
	WESTERN EUROPE											
	Spain											
Quintessence	8	Dentists	Spanish	5.000	1.500	10	02–07 and 09–12	210 × 280 mm	€ 1.320,-	€ 450,-	-	-
Quintessence técnica	8	Dental Technicians/Prosthodontists	Spanish	4.000	1.000	6	02/04/06/08/10/12	210 × 280 mm	€ 1.210,-	€ 450,-	-	-
Revista Internacional de Odontología Restauradora y Periodoncia	5	Periodontists	Spanish	2.500	1.200	4	03/06/09/12	210 × 280 mm	€ 850,-	€ 450,-	-	-
The International Journal of Esthetic Dentistry	13	Esthetic Dentistry	Spanish	2.400	2.000	4	03/06/09/12	210 × 280 mm	€ 920,-	€ 450,-	-	SEPES
Prótesis Estomatológica	22	Dental Technicians/Prosthodontists	Spanish	3.500	1.200	4	03/06/09/12	210 × 280 mm	€ 850,-	€ 450,-	-	SEPES
Spain total				17.400	6.900							
	Italy											
Quintessenz Odontotecnica	37	Dental Technicians	Italian	1.500	97	6	02/04/06/08/10/12	210 × 280 mm	€ 1.000,-	€ 700,-	-	-
Rivista Internazionale di Parodontologia & Odontoiatria Ricostruttiva	40	Periodontists	Italian	1.000	105	6	02/03/05/07/09/11	210 × 280 mm	€ 1.500,-	€ 700,-	-	-
Implantologia Implantoprotesi e digitale	18	Implantologists	Italian	1.000	100	4	03/05/08/11	210 × 280 mm	€ 1.100,-	€ 800,-	-	IAO, Italian Academy of Osseointegration
Italy total				3.500	302							
	France											
Titane Dent Implant & Parodonte	17	Implantologists/Periodontists	French	3.000	1.500	4	03/06/09/12	210 × 280 mm	€ 1.800,-	€ 1.300,-	-	-
Quintessence Dentisterie Restauratrice et Prothèse	14	Dentists/Dental Technicians	French	3.000	1.200	4	02/05/09/11	210 × 280 mm	€ 1.450,-	€ 1.000,-	-	-
Quintessence ENDO Revue Francophone d'Endodontie	4	Endodontists	French	1.000	800	4	02/05/08/11	210 × 280 mm	€ 1.450,-	€ 1.000,-	-	SFE/BAET
Hors-série Titane	17	Implantologists/Periodontists	French	3.000	1.500	1	09	210 × 280 mm	€ 1.800,-	€ 1.300,-	-	-
Best of Quintessence	2	Implantologists/Periodontists/Dentists/Dental Technicians/Endodontists	French	15.000	-	2	01/11	210 × 280 mm	€ 2.160,-	€ 1.560,-	-	-
France total				25.000	5.000							
WESTERN EUROPE TOTAL				45.900	12.202							
	EASTERN EUROPE											
	Russia											
Quintessence International	30	Dentists	Russian	1.000	-	4	02/05/09/12	206 × 276 mm	€ 2.451,-	€ 1.300,-	-	-
QDT Quintessence of Dental Technology (Russian Yearbook)	9	Dental Technicians	Russian	1.000	-	1	07	206 × 276 mm	€ 500,-	-	-	-
Yearbook of Periodontics & Restorative Dentistry	8	Periodontists	Russian	1.000	-	1	09	206 × 276 mm	€ 500,-	-	-	-
Yearbook of Esthetic Dentistry	3	Dentists/Dental Technicians	Russian	1.000	-	1	11	210 × 280 mm	€ 500,-	-	-	-
Perio IQ Yearbook	31	Implantologists/Periodontists	Russian	1.000	-	1	09	215 × 290 mm	€ 1.500,-	-	-	-
ProLab IQ Yearbook	23	Dentists/Dental Technicians/Prosthodontists	Russian	1.000	-	1	03	215 × 290 mm	€ 1.500,-	-	-	-
Dental IQ	54	Restorative Dentists/Endodontists	Russian	1.000	-	2	06/12	215 × 290 mm	€ 1.500,-	-	-	-
Russia total				7.000	-							
	Poland											
Quintessence dla lekarzy stomatologów	28	Dentists	Polish	2.500	1.800	6	02/04/06/08/10/12	205 × 275 mm	€ 990,-	€ 450,-	-	-
Periodontologia Implanty	18	Implantologists/Periodontists	Polish	1.000	550	4	03/06/09/12	205 × 275 mm	€ 1.520,-	€ 560,-	-	-
Endodoncja.pl	12	Endodontists	Polish	2.000	1.200	4	03/06/09/12	205 × 275 mm	€ 912,-	€ 400,-	-	Polish Endodontic Society
Poland total				5.500	3.550							
	Czech Rep.											
Quintessenz Zubní Lékařství	29	Dentists	Czech	1.020	990	6	03/04/06/09/10/12	210 × 297 mm	€ 500,-	€ 300,-	-	-
Parodontologie	21	Periodontists	Czech	400	370	2	04/12	210 × 297 mm	€ 800,-	€ 480,-	-	-
Czech Rep. total				1.420	1.360							
	Bulgaria											
Quintessence International Bulgaria	9	Dentists/Dental Technicians	Bulgarian	1.000	200	4	03/06/10/12	210 × 280 mm	€ 300,-	€ 190,-	-	-
	Croatia											
Quintessence Dentalna Medicina	16	Dentists	Croatian	3.000	1.754	6	02/04/06/08/10/12	206 × 276 mm	€ 1.050,-	€ 640,-	-	-
Quintessence Dentalna Tehnika	7	Dental Technicians	Croatian	1.000	630	4	03/06/09/12	206 × 276 mm	€ 650,-	€ 380,-	-	-
Croatia total				4.000	2.384							
	Hungary											
Quintessenz	7	Dentists	Hungarian	1.600	-	4	03/06/09/12	210 × 280 mm	€ 1.270,-	€ 640,-	-	-
EASTERN EUROPE TOTAL				20.520	7.494							
	MIDDLE EAST, NORTH AFRICA											
Quintessence Middle East North Africa	2	Dentists/Scientists	English	9.800	-	1	02(AEEDC)	210 × 280 mm	€ 3.875,-	€ 1.950,-	-	-
	ASIA											
	Japan											
The Quintessence	39	Dentists	Japanese	21.000	21.000	12	01–12	210 × 280 mm	€ 1.600,-	-	-	-
QDT	45	Dental Technicians/Prosthodontists	Japanese	17.000	17.000	12	01–12	225 × 285 mm	€ 1.650,-	-	-	-
Quintessence Dental Implantology	27	Implantologists	Japanese	8.000	8.000	6	01/03/05/07/09/11	210 × 280 mm	€ 1.710,-	-	-	-
PRD – Yearbook, The International Journal of Periodontics & Restorative Dentistry	29	Periodontists/Prosthodontists	Japanese	10.000	10.000	1	08	210 × 280 mm	€ 1.530,-	-	-	-
The Journal of Dental Hygienist	44	Dental Team/Dental Hygienists	Japanese	15.000	15.000	12	01–12	210 × 280 mm	€ 1.220,-	-	-	-
nico	14	Dentists/Patients	Japanese	10.000	10.000	12	01–12	220 × 295 mm	€ 1.140,-	-	-	-
The International Journal of Microdentistry	11	Dentists/Researcher	English	1.800	1.800	2	06/12	206 × 276 mm	€ 2.500,-	-	-	Japan Association of Microscopic Dentistry
International Journal of Sports Dentistry	13	Dentists/Scientists	English	2.000	2.000	1	11	210 × 297 mm	€ 1.490,-	-	-	Japan Academy of Sports Dentistry
The Japanese Journal of Esthetic Dentistry	2	Dentists/Dental Technicians	Japanese	6.000	-	1	11	210 × 280 mm	€ 1.490,-	-	-	-
Implant Yearbook	18	Implantologists	Japanese	5.500	2.900	1	03	210 × 280 mm	€ 1.600,-	-	-	Japanese Society of Oral Implantology
Japan total				96.300	87.700							
	Korea											
The Quintessence	25	Dentists	Korean	1.500	1.500	12	01–12	210 × 285 mm	€ 545,-	€ 300,-	-	-
QDT	22	Dental Technicians	Korean	1.000	1.000	12	01–12	225 × 285 mm	€ 470,-	€ 260,-	-	-
Korea total				2.500	2.500							
	China											
Quintessence China	23	Dentists	Chinese	20.000	18.500	6	01/03/05/07/09/11	210 × 280 mm	€ 3.990,-	-	-	-
Chinese Journal of Dental Research	23	Dentists/Scientists	English	3.600	3.379	4	03/06/09/12	205 × 280 mm	€ 2.450,-	-	-	Chinese Stomatological Association
The International Journal of Oral & Maxillofacial Implants	2	Implantologists	Chinese	2.000	-	4	nyd	206 × 276 mm	€ 1.500,-	-	-	-
The International Journal of Periodontics & Restorative Dentistry	1	Periodontists	Chinese	2.000	-	4	nyd	206 × 276 mm	€ 1.500,-	-	-	-
Journal of Aligner Orthodontics	1	Dentists/Orthodontists	Chinese	2.000	-	1	nyd	206 × 276 mm	€ 1.500,-	-	-	-
The International Journal of Esthetic Dentistry	1	Dentists/Dental Technicians	Chinese	2.000	-	1	nyd	206 × 276 mm	€ 1.500,-	-	-	-
China total				31.600	21.879							