

Print run: 15,500 | **Distributed copies:** 15,300

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Journal format: 210 mm wide x 280 mm height | **Type area:** 165 mm wide x 217 mm height



Medline listed

Ad formats and prices

Format	Bleed* width x height in mm	Type area width x height in mm	Price (4c)
Gatefolder	Folding side, flap width up to max. 200 mm		€ 8,480,-
Bookmark	60 x 150		€ 1,425,-
1/1 page	210 x 280	165 x 217	€ 5,320,-
1/2 page horizontal	210 x 140	165 x 112	€ 2,745,-
1/2 page vertical	105 x 280	80 x 217	€ 2,745,-

*Plus bleed of 3 mm.

Preferred positions

2. and 4. Cover page or 1st page opposite text: 30% on the advertisement price.
Other binding position: 25% on the advertisement price.

Discounts

Frequency discount rate: 3 issues 3% 6 issues 5% 10 issues 10%
Quantity discount rate: 3 pages 5% 6 pages 10% 10 pages 15%

Agency commission

10%

Bound inserts (total circulation)

2 pages € 3,720,- | 4 pages: € 6,260,- (no discount)
Delivery folded and untrimmed 6 weeks before publication to the printing house.

Supplements (total circulation)

to 25g: € 4,885,- (no discount)

Exclusively online

Your PR article on <http://qi.quintessenz.de> | Prices and details on request

Published

Monthly, each on the 1st of the month (two double issues: July / August and November / December)

Closing date

10 weeks before publication

Submission deadline

8 weeks before publication

Ad design

Ad texts in English